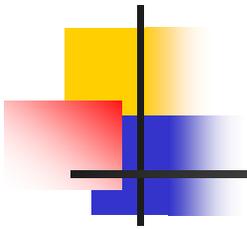


“BEST PRACTICES”
PLANNING PANEL

August, 2002



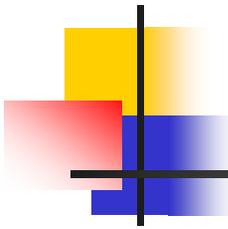
OVERVIEW

- Background 2 Minutes
- The Ideal Schedule 7 Minutes
 - Eliminating Losses
- Primary Colors 6 Minutes
 - Communicating Technology Development Schedule
_____ 15 Minutes



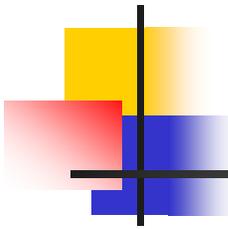
BACKGROUND

- Consumer Products
 - Beauty Care Products – Pantene, Clairol, Sure/Secret, Old Spice
 - Health Care Products – Metamucil, Iams Pet Food, Pharmaceuticals
 - Family Care Products – Bounty Towels, Temps
 - Feminine Care Products – Always, Tampax
 - Fabric and Home Care Products – Tide, Dawn, Ivory
 - Baby Care Products – Pampers, Luvs
 - Snacks and Beverages Products – Folgers, Pringles, Sunny D



BACKGROUND

- We are schedule “fanatics” due to the nature of our competition
 - First to the market is a tremendous advantage in consumer products
 - We trade cost for schedule when it matters
 - We are one of the fastest project executioners from end of definition to start-up



THE IDEAL SCHEDULE

The Normal Question

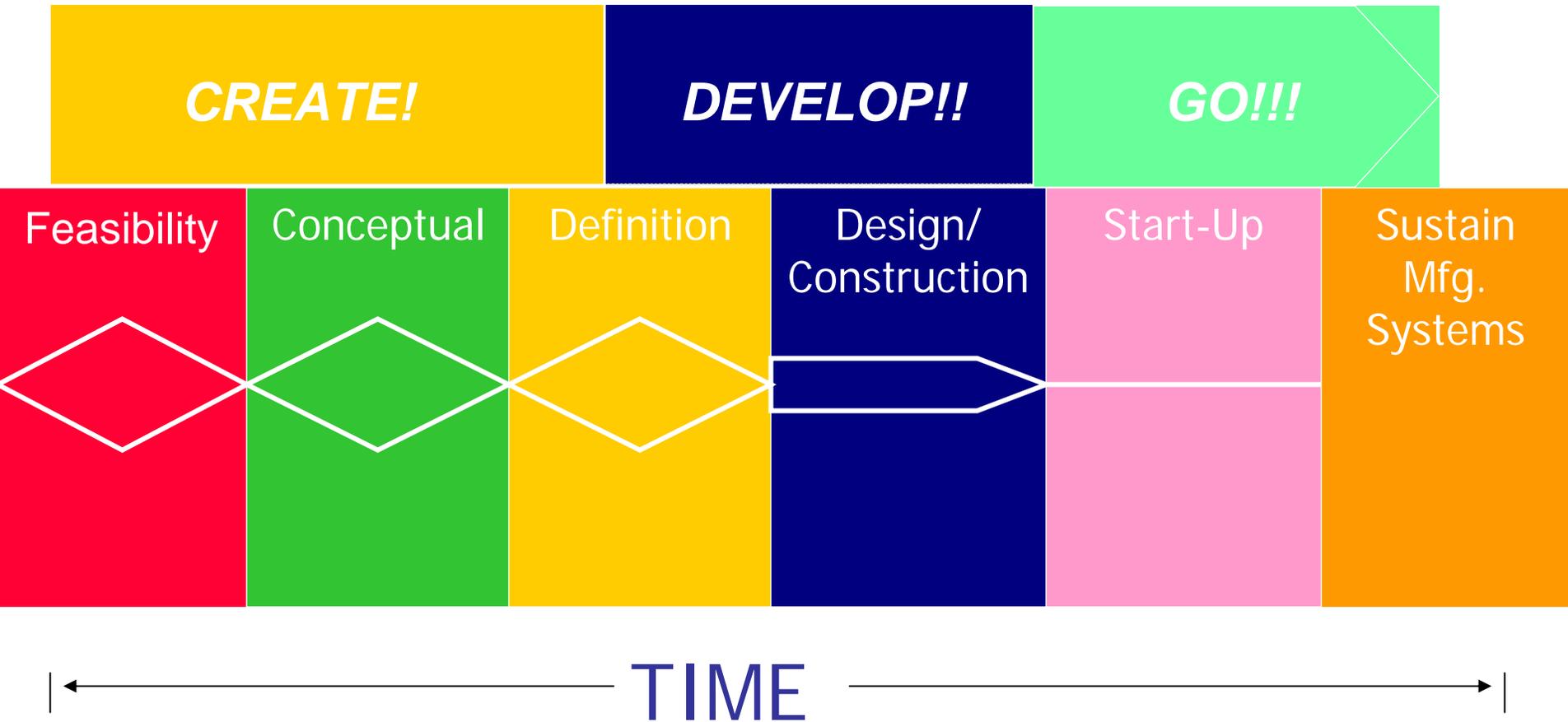
- How much does it cost and when can I have it?

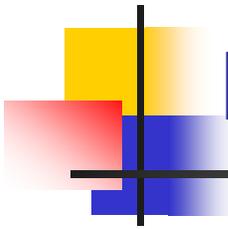
The Ideal Answer

- It's free and you can have it tomorrow!



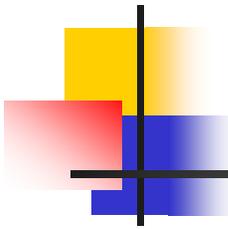
THE IDEAL SCHEDULE





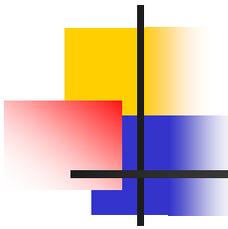
DEVELOPING THE IDEAL SCHEDULE

- 7 people defined what was ideal timing in three hours
- Types of Projects
 - Reapplication of Known Technology with -
 - ✓ No long lead equipment
 - ✓ With long lead equipment
 - ✓ >\$10MM
 - Reapplication of Known Technology but New to Manufacturing Plant
 - New Technology



WHY DEVELOP AN IDEAL SCHEDULE?

- Time is Money!
 - Faster into the marketplace yields increased sales
 - Executing savings projects faster yields lower costs to consumer + us
- Need to eliminate schedule losses

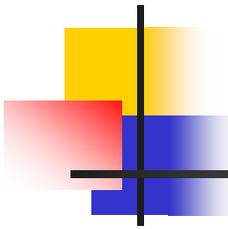


WHAT IS A LOSS?

- Anything that prevents you from achieving the ideal
- Two types of losses
 - Recoverable
 - Non-Recoverable

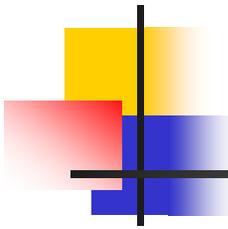
IDEAL SCHEDULE TEMPLATE

Engineering Phase	EEM Action Steps	Step # (*)	Loss Type (**)	Loss Question	Actual Result	Ideal State	Resulting Losses (\$)								Cause of Loss/Comments
							Capital		Timing		Effort		TDC		
							Actual	Recoverable	Actual	Recoverable	Actual	Recoverable	Actual	Recoverable	
Conceptual															
	* Early Conceptual	1	C	How much capital was spent in Conceptual on long lead equipment modified or not installed due to final spec error?	\$0	\$0	\$0		-	-	-	-	-	-	
	* DR #1	1	C	How much capital was spent in Conceptual on land or buildings purchased but not used by the	\$0	\$0	\$0		-	-	-	-	-	-	
	* Finalize Conceptual Scope	3	T	How many weeks elapsed between Conceptual kick-off and completion of Conceptual Summary?	16.0	8	-	-	\$147,696	\$147,696	-	-	-	-	Plant sponsored the package changes and the ARPAC had a bad reputation from Juice. So, lots of pushback from Category colleagues.
		3	E	How many equivalent full-time P&G resources (managers & technicians) were involved in this phase?	4.0	7	-	-	-	-	\$23,077	\$23,077	-	-	
		3	TDC	How many equivalent full-time Contractor resources were involved in	2.0	3	-	-	-	-	-	-	\$32,000	\$32,000	



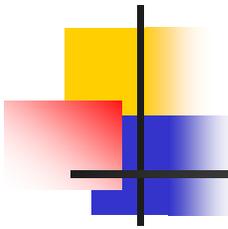
BENEFITS

- Allows you to identify and quantify the value of changes to your work processes for future jobs
- Focuses the team on the financial importance or non importance of time in the decision making process
- Allows PM to see where it is economical to spend \$ to improve schedule on future projects



PRIMARY COLORS





SCHEDULE TEMPLATE

CREATE!

DEVELOP!!

GO!!!

Feasibility

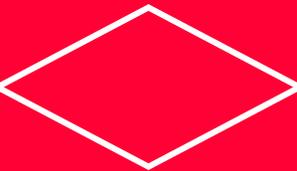
Conceptual
Definition

Design

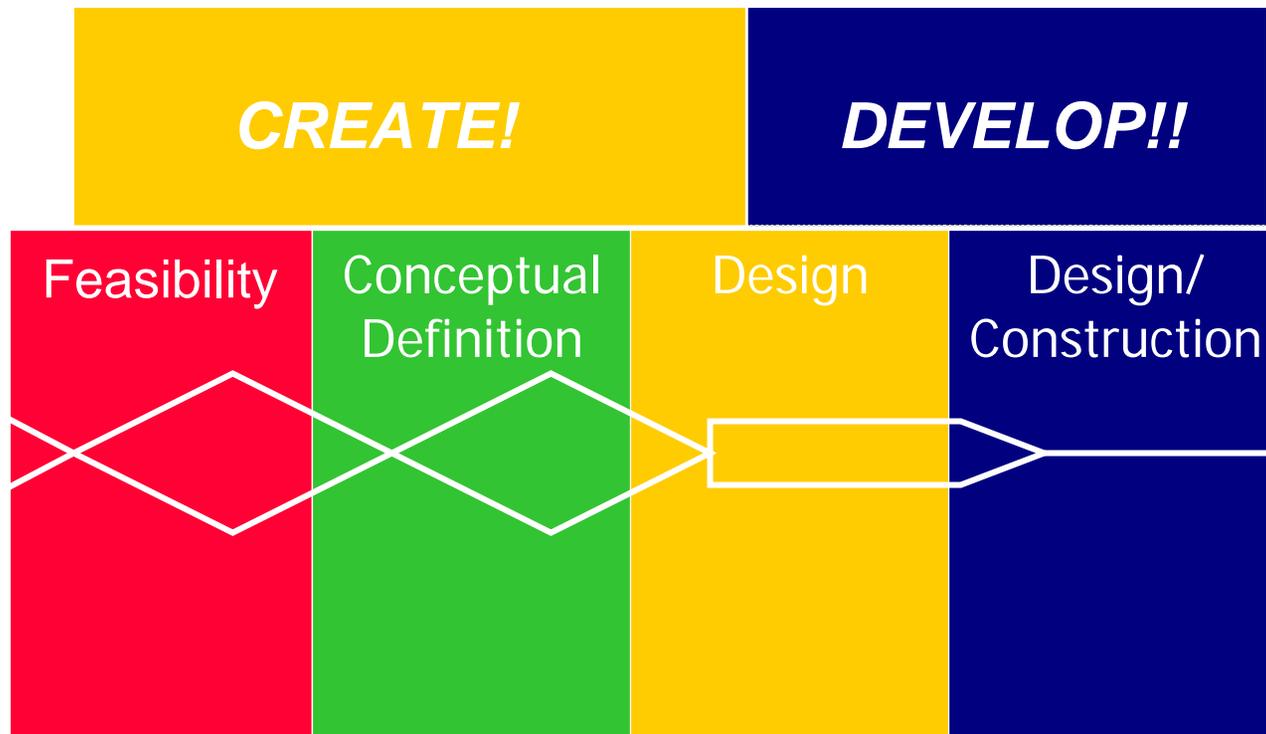
Construction

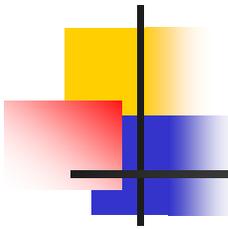
Start-Up

Sustain
Mfg.
Systems



HARDEST AREA TO MANAGE AND COMMUNICATE SCHEDULE PROGRESS





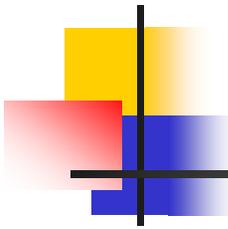
HARDEST AREA TO MANAGE SCHEDULE

- Conceptual/Definition Phase

Nearly impossible to schedule inventions on a project

- Only 1-2 inventions possible to successfully manage on a project. Benchmark data
- We usually try to manage 5-7 or more

- Start-up date usually fixed in the project life



COMMUNICATION TEMPLATE

Concorde

Development Status & Potential Risks

PRIMARY EQUIPMENT

Unit Operation	Invention (Y / Partial)	Status	Target compl.	Potential Risk (Y / N)
Cup supply equipment & trays	Y x 2	☺	Done	N
Cup supply from de-nesters to cup filler	Partial	☺	Done	N
Filler	Y	☺	Done	N
Checkweigh	N	☺	Done	N
Reject	Partial	☺	Done	N
Purge	N	☺	Done	N
Seal	N	☺	Done	N
ALL primary	Y	☺	@ Start-up	Y

SECONDARY EQUIPMENT

Singles in case	Partial	☺	Done	N
Surge	Partial	☺	Done	N
Multi-pack	N	--	ON-HOLD	--
ALL secondary	Y	☺	@ Start-up	Y